



# Ahead ContentManagement

## Directing content, creating emotions

Connect your display solutions and update content in no time. The system can be used to administer small networks comprising 1–100 devices, right up to larger networks of 1000+ devices.

### **Ultra-easy to operate**

- Innovative, user-friendly HTML5 interface
- Web-based Content Management System, independent of operating system
- Extensive user management options and mapping of client-specific company structures
- Detailed definition of user rights at function and data level
- Definition of user permissions for: site/ device administration, content, playlists
- Multiple languages supported
- Straightforward uploading of content and distribution across devices with drag & drop

### **Flexible content handling**

- Rapid, easy generation of content using integrated tools
- Uploading of content produced externally
- Easy-to-understand content organization via drag & drop
- Graphic depiction of playlists and content
- Preview function for devices, playlists, and content





# Ahead CMS & Player



Ahead DoorShow



Ahead SmartMirror



Ahead AdScreen

### Content and template creation

Thanks to the integrated template tool, the marketing department or other units can structure content quickly and easily:

- Create and administer templates
- Define user authorization for template elements
- Administer the media files used as well as access rights to these interfaces so as to display dynamic content such as weather, news, stock information, etc.

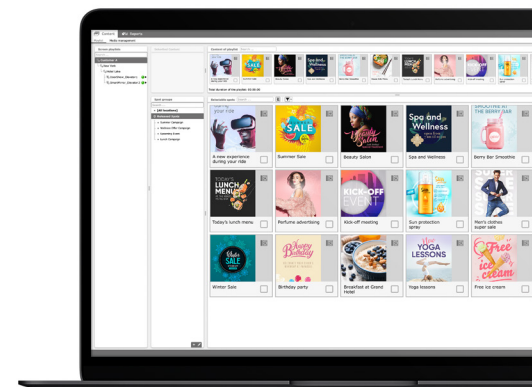
### Dynamic content steering

- Flexible structuring of play rules for content and playlists
- Dynamic filter rules (e.g. restricted to specific countries, languages, etc.)
- Definition of validity period (day of week, time of day)
- Priority rules

### Formats

Video formats					
Image formats					
Websites, standalone					
Dynamic content					

Update content easily and in real-time – the Ahead ContentManagement tool



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